

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # **Invoice Month** Invoice Period Invoice Date 10/01/12 - 10/08/12 961600-1 10/14/12 October 2012

Sales Office Account Executive WESH National House House Web National Internet

Station Sales Region WESH

Advertiser Estimate Number Product VR Deadline - CO - FL - OF POLOFA023 Obama/D/President

> Flight Dates Order# Alt Order # 10/08/12 - 10/08/12 961600 Billing Calendar Billing Type Deal# Cash Broadcast

Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

Centro LLC Attention: Accounts Payable 222 W Hubbard St, Ste 400 Chicago, IL 60654

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

								Spots/			
Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	1 10/08/12	10/08/12	Run of Sit	е	Run of Site	M	:00	1	\$4,705.88	NS	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$4,705.88					
	Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID				Rate Type
	1 WESHM 10/08/12 Run of Site					Run of Site	:0	00			\$4,705.88 NS

Total Spots 1

Payment Terms 30 Days

Gross Total

\$4,705.88

Agency Commission

\$705.88

Net Amount Due

\$4,000.00